



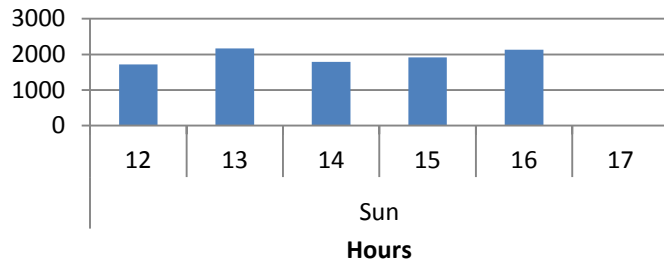
CIPHER

Fresno County Public Library Metrics December 2015

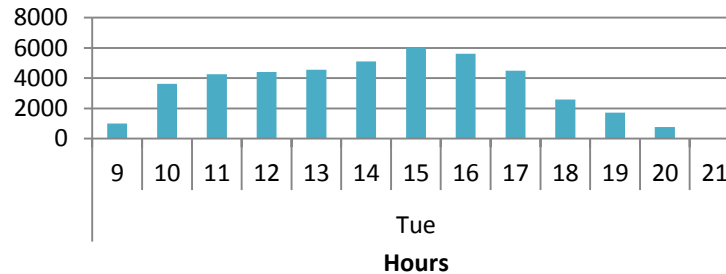
Day & Hour of the Weeks in December :

December 2015 had three Fridays (Holiday) four Sundays, Mondays, and Saturdays, and Five Tuesdays, Wednesdays and Thursdays. Please note that not all the branches are open all days of the week.

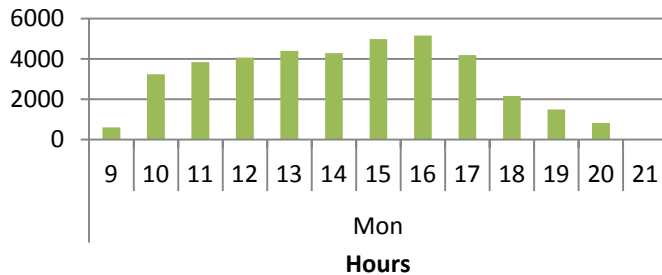
Sunday Peak 1-2 PM



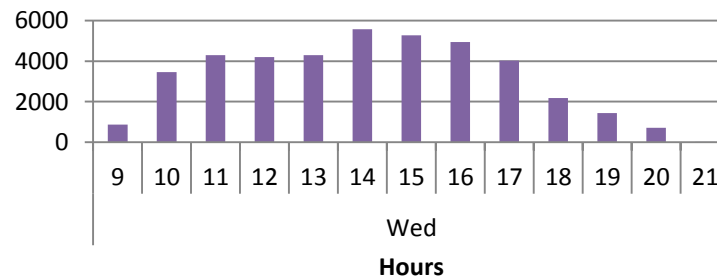
Tuesday Peak 3-4 PM



Monday Peak 4-5 PM



Wednesday Peak 2-3 PM

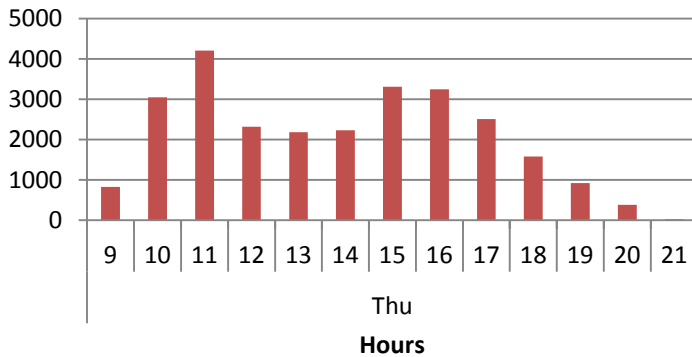




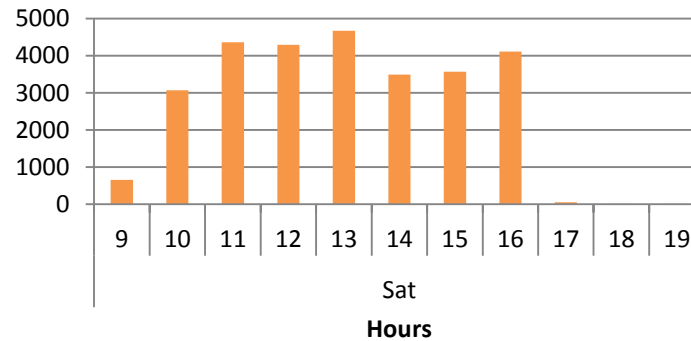
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Fresno County Public Library Metrics December 2015

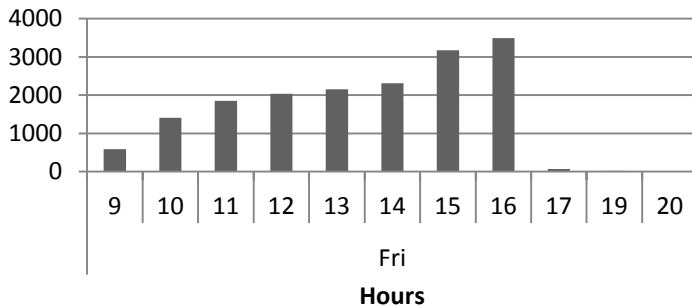
Thursday Peak 11-12 PM



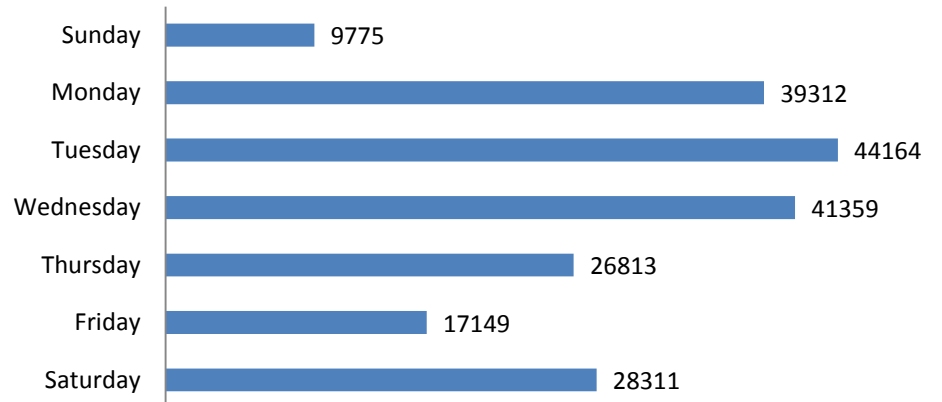
Saturday Peak 1-2 PM



Friday Peak 4-5 PM



Days of the week Circulation in December



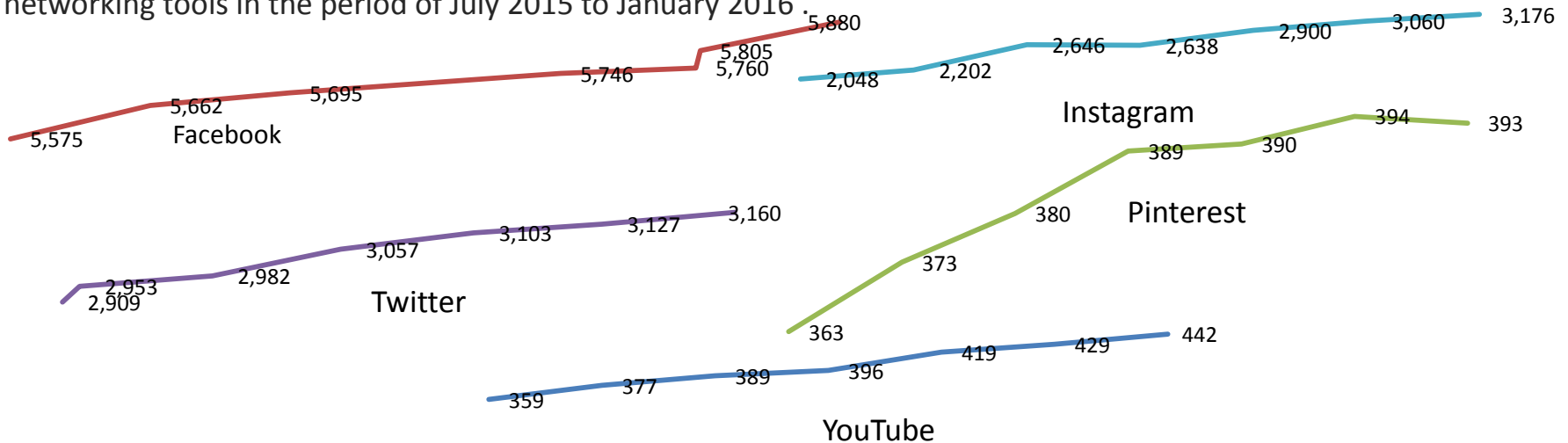


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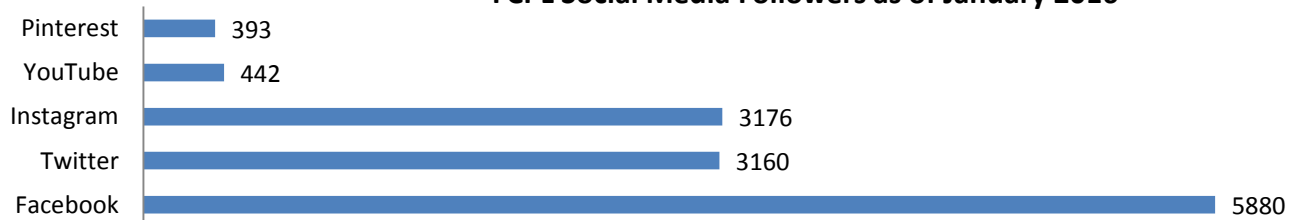
Fresno County Public Library Metrics January 2016

Social Media

Fresno County Public Library have been embracing the use of Social Networking Tools to enhance services to our customers. Social Media is a dynamic provision of service and marketing resource that we promote reading and publicize our informational and cultural efforts. The following charts demonstrate the usage of these networking tools in the period of July 2015 to January 2016.



FCPL Social Media Followers as of January 2016





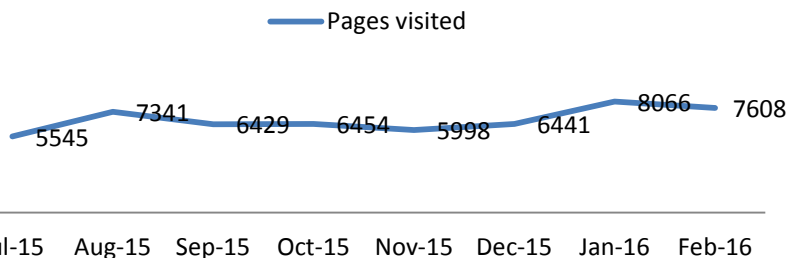
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Fresno County Public Library Metrics February 2016

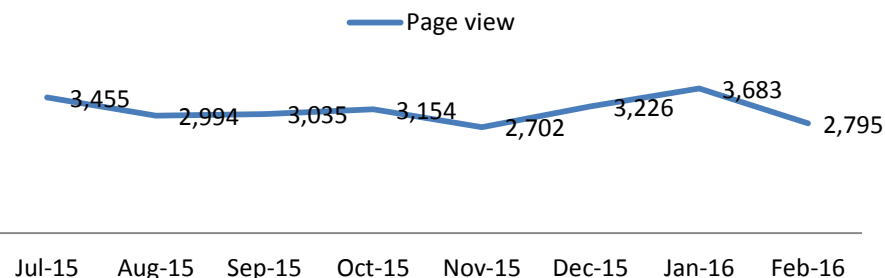
Library Blogs

This month's CIPHER is covering Library Blogs that enable users to interact and personalize Library website.

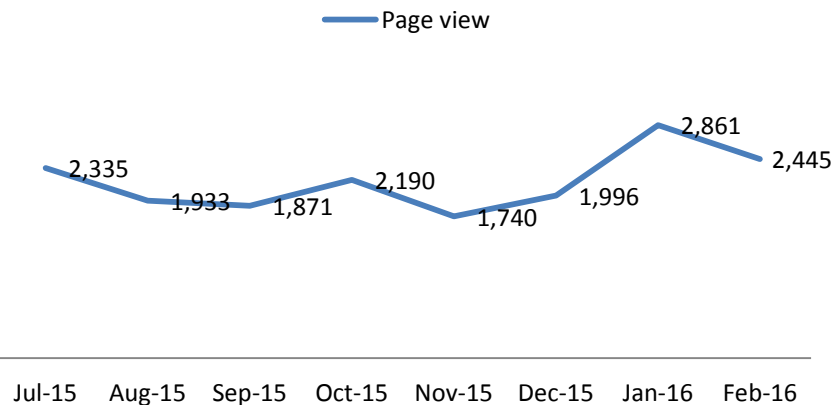
Teen Homework Help Blog



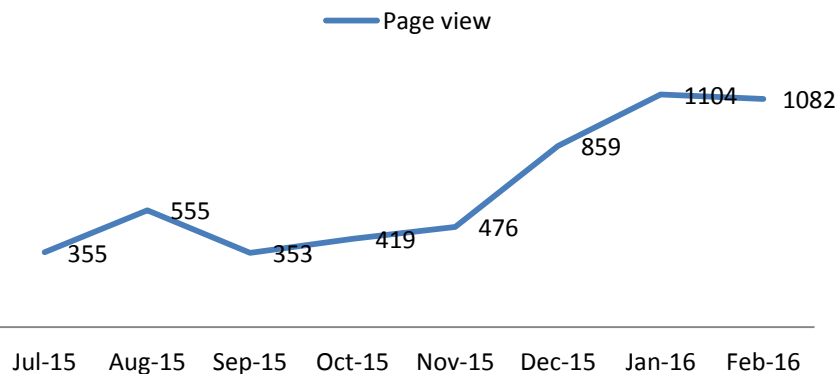
Teens' Read Watch Listen



Kids' Blog



WOW Blog



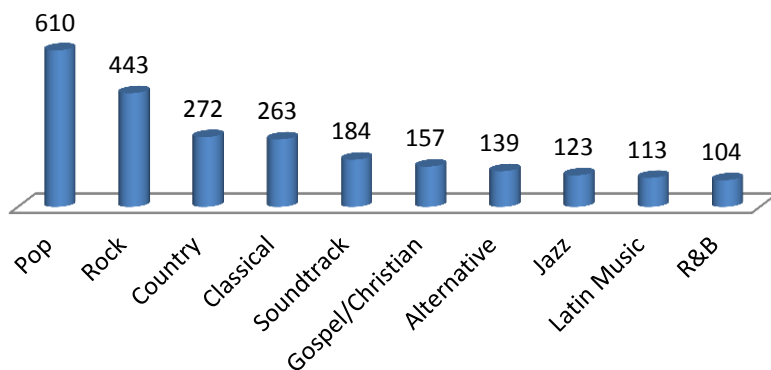


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Fresno County Public Library Metrics March 2016

Freegal is a free music service from Fresno County Public Library that our members can have access to with their library card number. Freegal offers about 9 million songs and over 15,000 music videos. The name Freegal is used, which means "free and legal" music for non-commercial use. March issue of CIPHER is featuring the top ten genres of music selected by our customers. In this month **97** members downloaded **3094** tracks of music.

Music Tracks Streamed in March 2016



Number of Customers with their Selection of Genre

